

Authorized Installer

Partner and grow!



www.solarworld.com

We turn sunlight into power.

Get authorized and stand out!

SolarWorld Authorized Installers are a select group of manufacturer approved, high-volume solar installers who align with SolarWorld in order to provide their clients with the best systems at the best prices. Authorized Installers receive the highest level of support from SolarWorld including product discounts, sales leads, and access to SolarWorld Financial Solutions.



SOLARWORLD.COM





Hillsboro, OR Manufacturing (500 MW)



Camarillo, CA Module Assembly

Align with America's largest solar manufacturer

The SolarWorld installer program is the easiest way to become one of the leading solar installers in your area. Through this program you have access to fully-customized brand name systems that are designed at the factory by America's largest solar manufacturer. Experienced installers are invited to become Authorized Installers and boost their growth through additional marketing support, training and lead referrals, as well as access to SolarWorld Financial Solutions.

Benefits

	Leads	SolarWorld Financial Solutions	Marketing Co-op	Event Support	Product Discount	Brochures
Authorized Installer	✓	✓	✓	✓	✓	✓
Commercial Authorized Installer	✓	✓	✓	✓	✓	✓
Registered Sunkits® Installers	Limited*			✓*		✓
Registered Sunmodule® Installer						✓

* Some Registered Sunkits® Installers receive sales leads and event support depending on their location and experience.

Lead Generation

Authorized Installers are eligible to receive leads generated by SolarWorld's advertising and promotions.

As America's largest solar manufacturer, SolarWorld advertises extensively on the Internet, radio, and television, as well as through print and events. Our recent campaigns included celebrity appearances by actor Larry Hagman and high-fashion designer Seth Aaron Henderson.

The thousands of leads generated from these campaigns are routed to individual Authorized Installers according to geography and the installer's ability to respond.



Shine baby shine!

It's like getting paid to reduce your carbon footprint

Powering your home or business with solar energy is easy and can save you money, as well as help fight climate change and increase America's energy independence. Visit www.solarworld-usa.com and use our solar calculator to see how much money and carbon emissions you could save.

MADE IN USA

U.S. LISTED

Authorized Installer:

LIVE LIGHT ENERGY

Live Light
500 SW Dorian Avenue
Fremont, OR 97021
541-966-0248

SOLARWORLD
We turn sunlight into power.

Good for the planet

- 20,000+ modules installed over 20 years
- 94 tons
- 306,376
- 1.6 acres

Good for your wallet

- Based on treatment, up to 20%*
- Payback period as short as 5 years*

*Based on a 4kW system in California

Marketing Co-Op Program

Not only do Authorized Installers have access to exclusive marketing collateral, such as our trademark "Sun at Work" yard signs and presentation folders, they are also eligible for SolarWorld's marketing co-op program.

Through the marketing co-op program, SolarWorld can cover as much as 50% of the costs of an advertisement or direct mail campaign up to a limit based on the Installer's sales volume. Participating installers can add their logo to SolarWorld campaign ad slicks or work with us to come up with something just for them. In most cases, we even provide free artwork.

Training and Auditing

Authorized Installers are eligible to participate in advanced sales and installation courses put on by SolarWorld. These courses are designed to equip Authorized Installers to take their businesses to the next level by teaching them proven sales techniques and the latest best practices for installing and commissioning solar electric systems. Many of the courses are taught at SolarWorld's factories in Oregon and California or at a distributor's facility near you.

SolarWorld randomly inspects systems installed by Authorized Installers to ensure a consistent high level of quality and to provide installation feedback. These audits are a powerful testimony to homeowners about the value of choosing a SolarWorld Authorized Installer.



SolarWorld Financial Solutions




You have options

Authorized Installers have access to a suite of third party financing options offered by SolarWorld's financing partners. SolarWorld Financial Solutions provides financing for SolarWorld systems of all sizes. Additionally, a team of knowledgeable financial consultants are available to help your clients get a loan or lease for their projects.

Financing Types	Description	SolarWorld Financial Solutions
Residential		
Same-as-Cash	12-month no money down deferred payment	✓
Lease	\$ 0-down low monthly payments	✓
Commercial		
Capital Lease	Flexible financing for small commercial projects	✓
Operating Lease	\$ 0-down low monthly payments	✓
Commercial PPA	\$ 0-down pay for performance	✓
Non-Profit PPA	\$ 0-down pay for performance	✓



Residential Installer Guide

Status	Benefits	Status Requirements
Registered Sunkits® Installer	<ul style="list-style-type: none"> • High performance SolarWorld Sunkits® Systems • System design support • Marketing materials 	<ul style="list-style-type: none"> • Completed registration form • SolarWorld introduction webinar • State licenses and certifications
Authorized Installer 	<ul style="list-style-type: none"> • Residential sales leads • Authorized Installer credentials • Access to SolarWorld Financial Solutions • Discounted pricing • Exclusive marketing materials • Eligible for marketing co-op funds 	<ul style="list-style-type: none"> • Professional business practices • High quality installations • 85% of projects feature Sunkits® systems • 100 kW + Sunkits® sales annually • SolarWorld logo on website

Process to Become Authorized



Online Inquiry:
www.solarworld.com




Complete Authorized
Installer application



Interview with SolarWorld
account manager



Commercial Installer Guide

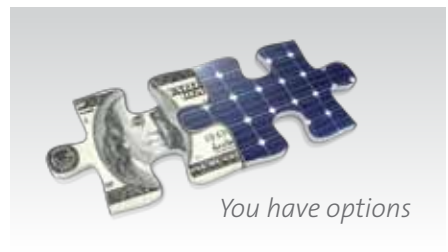
Status	Benefits	Status Requirements
Registered Sunmodule® Installer	<ul style="list-style-type: none"> • Standard marketing materials • Technical support 	<ul style="list-style-type: none"> • Completed registration form • SolarWorld introduction webinar • State licenses and certifications
Commercial Authorized Installer	 <ul style="list-style-type: none"> • Commercial sales leads • Authorized Installer credentials • Access to SolarWorld Financial Solutions • Discounted pricing • Exclusive marketing materials • Eligible for marketing co-op funds • System design support 	<ul style="list-style-type: none"> • Professional business practices • Multiple high quality commercial installations • 300 kW + annual SolarWorld Sunmodules® sales volume • 65% of projects feature Sunmodule® panels



Accepted into Authorized Program



Expand your solar business



Apply for SolarWorld Financial Services

You have options



Join Today!



We turn sunlight into power.